

# Weston Warmbloods Ltd - Privacy Policy

## Collection of Information

You can visit the website <http://westonwarmbloods.co.uk> without revealing any personal information. However, Weston Warmbloods Ltd requires certain personal data if you wish to purchase semen from one of our approved stallions. This information may include your personal contact information. Weston Warmbloods Ltd will use this information to contact you regarding any issues you have with your order.

By accessing the service on the <http://westonwarmbloods.co.uk> website and providing us with the requested personal information, you consent to the collection and use of the information in accordance with this privacy policy.

Weston Warmbloods Ltd automatically receives and records non-personal information on our server logs from your browser including your IP address, cookie information and the page you requested.

## Use of Collected Information

The information Weston Warmbloods Ltd collects from you may be used in one or more of the following ways:

- to improve our website;
- to improve customer service;
- to process transactions;
- to send periodic emails.

If at any time we send you an email regarding any product or services, and you would like to unsubscribe from receiving future emails, we will provide the unsubscribe link at the bottom of each email.

## Disclosure and Sharing of Information

Weston Warmbloods Ltd may disclose your personal data when:

- we have your consent to share the information for a specific purpose;
- we need to respond to the legal requests, court orders or other governmental requests;
- we need to protect the personal safety of the users of our website or defend the rights or property of Weston Warmbloods Ltd
- we find that your actions on our website violate the Weston Warmbloods Ltd Terms of Use document or any of our usage guidelines.

We do not sell, trade or otherwise transfer to outside parties any personally-identifiable information. If you do not consent to the collection, use or disclosure of your personal information as outlined in this policy, please do not provide any personal data to Weston Warmbloods Ltd and no longer consent to its use or disclosure as outlined herein. However, to fulfil your semen order request with Weston Warmbloods Ltd, we require a minimum of name, email address and delivery address details to complete your order and maintain a working relationship with you.

### Protection of Information

Your Weston Warmbloods Ltd information is protected for your privacy and security. We safeguard your personal information from unauthorised access, network firewall, and physical security measures.

Weston Warmbloods Ltd retains your personal information only as long as necessary to fulfil the purposes identified herein or as required by the law.

## Changes to our Privacy Policy

Weston Warmbloods Ltd may at any time amend this policy. Please review it periodically, we'll post changes on this page. If at any time our policy changes, you will be required to accept the new Privacy Policy before placing any order on our site.

## Weston Warmbloods Ltd and GDPR Compliance

Weston Warmbloods Ltd have taken all reasonable steps to make sure we comply with the EU Data Protection Directive.

Weston Warmbloods Ltd ("Weston Warmbloods" "we", "us") is the provider of stallion semen from approved stallions. We've updated our privacy policy in order to keep you informed of how we collect, store and use your personal data.

## What kind of information do we collect?

- we collect the information you give us when participating in our stallions semen program and information you provide to us directly;
- we ask you for such information as your name, email address, phone number and home address. Transaction information may include billing details and historical data of the orders you have placed with us;
- we collect only the content you have chosen to share with us.

**We do not** collect or store any financial information directly from you. This is processed through the Paypal payment processing gateway. We are the 'Data Processor' of information given to us by Paypal to fulfil your order i.e. The delivery address for completion of your order

## How do we use information?

We process information from or about you to provide you with our products and services. We use your personal data to:

- communicate with you about our products and services;
- to fulfil the successful completion of your order, i.e. address details;
- create your personal account;
- notify you about updates;

We will not sell or give your personal data to anyone. We do not use third parties for any of our products and services.

## How long do we keep the data?

Weston Warmbloods Ltd will not store your personal data for longer than required. We retain your information until such time as you are no longer our customer.

Who can get the information about your personal data?

Only trusted Weston Warmbloods Ltd employees or contractors have access to your data.

## **Erase data**

You are able to use the 'right to be forgotten'. We'll erase all your personal data if you would like to deactivate or delete the account, please contact [privacy@westonwarmbloods.co.uk](mailto:privacy@westonwarmbloods.co.uk)  
Cookies

We use cookies on the [westonwarmbloods.co.uk](http://westonwarmbloods.co.uk) websites. 'Cookies' are small pieces of information that contain data to a website visitor. They hold the information about your experience on the site.

## **Links**

This website may contains links to other websites. Please be aware that we do not transfer any personally identifiable information between sites owned by Weston Warmbloods Ltd.

## **Acceptance**

By purchasing one of our stallion services you indicate that you have read and agreed to the Terms and Conditions detailed on this page.